

Program Ad Instructions

- 1. Program Ads may be sold to local businesses or to individuals (to recognize WTCC singers).**
- 2. Program Ads & money are due Tuesday, October 2.**
- 3. Each WTCC singer must sell \$75 of ads. Families with more than one singer must sell \$100 of ads. Ads sold above this amount will be credited to individual singer's trip account.**
- 4. Please fill out one form per ad.**
- 5. The business/individual must provide you with a print ready version of the ad that must be attached to the form. The business or individual may also write their ad information in the box provided. The final option allows the business or individual to submit a digital copy of the ad to bethberridge@wtccsings.com.**
- 6. Please submit your ads as you collect. It helps us and the print shop if you do not wait until the deadline to submit all your ads.**
- 7. The back cover is a full page, full color ad. This page is reserved for the program sponsor. If you or someone you know is interested in this, please let me know. I will send an email when we have a program sponsor.**
- 8. The program will be used for all WTCC concerts and events throughout the 2018-2019 season.**

West Texas Children's Chorus Program Ad

Name of Person or Company:

Name of Singer: _____

I agree that my donation will benefit the WTCC General Fund. (please initial box)

I agree that my donation will benefit this singer's individual trip account. (please initial box)

Money Collected for Ad

Please make checks payable to: West Texas Children's Chorus

___ 1/8 page (\$25.00)

___ 1/4 page (\$40.00)

___ 1/2 page (\$50.00)

___ Full page (\$75.00)

___ Full inside cover (\$100.00)

___ Back inside cover (\$100.00)

Back Cover – Reserved for Program Sponsor

Photo-Ready Ad

Digital Copy of Ad may be emailed to bethberridge@wtccsings.com

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